

Name of website	Date
http://www.climasphere.org/#!article/clima-film-fest-14	September 12, 2014

Clima Film Fest '14

As climate change and its impacts around the world reach a tipping point, a film festival in Chennai, India, seeks to open our eyes to the effects climate change is having on our lives.

ABOUT:

Changing Attitudes on Climate Change

The last few years have seen a significant shift in climate across various geographies. Extreme heat waves, the polar vortex, erratic rainfalls, floods, and droughts are all visible evidence of growing climate change. At a time when climate change debates around the world are reaching a crescendo, Ennovate Global and Good Relations India, in partnership with the United Nations Foundation, will host the Clima Film Fest 2014 to broaden awareness of climate change and its impacts among audiences in Chennai. C P R Environmental Education Centre (CPREEC) is the Environmental Education Partner of the festival and Programme Partner Panos South Asia.

In the run-up to the Secretary-General's Climate Summit at UN headquarters on September 23, 2014, this film fest aims to create maximum buzz about the impacts of climate change on our lives.



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A collection of compelling stories across India, highlighting evidences of the real impacts of and adaptations to climate change, will be the underscore of the festival.

Audience – Open for All

The audience for the festival is youth, environmentalists, civil societies and general public.

Why Chennai?

Chennai is fast growing into one of the hotspots for amateur and professional movie makers in the country. With the aim of integrating science, creativity and communication, Clima Film Fest'14 will showcase a plethora of movies, documentaries and short films on climate change.

The film fest will be inaugurated by His Excellency Dr K Rosaiah, Hon'ble Governor of Tamil Nadu at Durbar Hall, Raj Bhavan.

Showcasing Innovation

The festival will offer:

- New visual media presentation on impacts of climate change and ways to reduce the impact
- Feature length and shorter films
- Thematic discussions by experts on climate change science and climate change communication

The bottom line: To inspire real action on climate change, we need to be fully aware of the impacts that climate change is having on our lives, and recognize that these impacts will only get worse if climate change continues unchecked. Clima Film Fest '14 aims to spread that awareness.

Festival Publicity and Promotion

Clima Film Fest '14 will engage audiences through a range of media and content platforms – radio, print, electronic media, and digital and social media – to amplify our messaging and reach new and dynamic audiences.

SCHEDULE

Clima Film Fest '14 will present films directed by some of India's most eminent filmmakers working in the area of environment and climate change followed with open forums and thematic discourses. The following programme format will be followed in the two days of the festival.

Time	Friday, September 12	Saturday, September 13, 2014
10:30 am – 11:30 am	Film Screening and Open Forum	Film Screening and Open Forum
11:45 am – 12:45 pm	Thematic Session	Thematic Session
01:00 pm – 02:00 pm	Film Screening and Open Forum	Film Screening and Open Forum

02:15 pm – 03:15 pm	Communicating Climate Change Session – by two filmmakers	Communicating Climate Change Session – by two filmmakers
03:30 pm – 04:30 pm	Film Screening and Open Forum	Film Screening and Open Forum
04:45 pm – 05:45 pm	Film Screening and Open Forum	Film Screening and Open Forum

VENUE

The film fest will be inaugurated by His Excellency Dr K Rosaiah, Hon'ble Governor of Tamil Nadu at Durbar Hall, Raj Bhavan.

M O P Vaishnav College for Women, 20, IV Lane, Nungambakkam High Road, Chennai - Since its inception in 1992, M O P Vaishnav College for Women has been committed to its goals of attracting and supporting top calibre women students in the areas of higher education. The college has since then recorded a phenomenal and continual growth. The M O P Vaishnav College is the proud partner of Clima Film Fest'14.

PARTNERS

About the Partners:

Ennovate Global:

Ennovate Global specialises in "climate change communication, environmental research and communication". Its core areas of expertise comprise research and development consultancy; capacity building; outreach and management of innovative environmental solutions.



Good Relations India

Headquartered in Mumbai, Good Relations India is the country's first Independent Public Relations firm with a strong portfolio of clients, walking them through complex issues and helping them communicate effectively with their key constituents.



United Nations Foundation

The United Nations Foundation links the UN's work with others around the world, mobilizing the energy and expertise of business and non-governmental organizations to help the UN tackle issues including climate change, global health, peace and security, women's empowerment, poverty eradication, energy access, and U.S.-UN relations.



C P Ramaswami Environmental Education Centre (CPREEC)

CPREEC is a Centre of Excellence of the Ministry of Environment and Forests (MoEF), Government of India, established jointly by the Ministry and the C P Ramaswami Aiyar Foundation.



PANOS South Asia

Panos South Asia, with its headquarters in Kathmandu and Globalisation Project office in Chennai, is part of the family of Panos Institutes worldwide that encourage and facilitate public discourse and debate on a wide range of issues through media as interface.

CONTACT