

Name of website	Date
<a href="http://thedailyeye.info/tag/alka-tomar/">http://thedailyeye.info/tag/alka-tomar/</a>	September 19, 2014
<p><b>Creating climate change awareness through films</b></p> <p><b>Climate Change      Latest      Priorities of our Times</b></p> <p><b>September 19, 2014</b></p> <div data-bbox="443 495 1209 983" data-label="Image"> </div> <p>Climate change is much talked about but not fully comprehended by the lay person. However, in a world combating the adverse effects of climate change, it becomes essential to educate and sensitise the general public. And films have long been an effective tool. To broaden awareness on climate change issues across India, Ennovate Global, a specialist in climate change research and communication, and Good Relations India, a strategic communications consultancy, in partnership with the United Nations Foundation, hosted the two-day Clima Film Fest 2014 that concluded at MOP Vaishnav College for Women on Saturday. Partners included C P R Environmental Education Centre (CPREEC), and Panos South Asia. "Climate change is definitely an issue to be concerned about. The Global Assessment Report 5 (AR-5) on Climate Change by the Intergovernmental Panel on Climate Change (IPCC) in India has been recently released. And the Secretary-General's Climate Summit will be held at the UN headquarters on September 23," said Alka Tomar, CEO of Delhi-based Ennovate Global and director of the festival which "aims at creating maximum buzz about the impacts of climate change on our lives."</p>	